

Parking

There are various parking areas within walking distance of the La Crosse Center -- please see the map below for specific locations.



Rates

- Monday - Friday from 6:00 a.m. - 6:00 p.m. = \$1 per hour (\$8 per day maximum)
- Monday - Friday from 6:00 p.m. - 6:00 a.m. = FREE
- Saturday and Sunday = FREE

Free ParkMobile App

The free ParkMobile app makes it easy to find and pay for parking through your phone. You can even extend your time through the app and avoid running back to feed the paystation.

How It Works:

- 1) Download the ParkMobile app, available in the [App Store](#) or [Google Play](#).
- 2) Sign up with your email, license plate number, and a preferred method of payment.
- 3) Once registered, you can begin to use ParkMobile to find and pay for parking, on the go!

Click [here](#) for a video demonstration.

ParkMobile

Contactless Parking with ParkMobile

When you're parking on-the-go, use the ParkMobile app to avoid the spread of germs through contactless parking payments. Easily find and pay for parking from your phone without having to touch the meter.

1. Enter zone number by referring to nearby signage or using the map.
2. Select the duration of time you want to park.
3. Confirm your information and start your parking session.
4. Monitor your session and extend time remotely if needed.

Perks of Using ParkMobile

- Easily register and start your first session
- Use the app in thousands of locations nationwide
- Save "favorite" and recently used parking zones
- Customize your parking expiration reminders
- Extend your parking session on-the-go
- Add up to 5 vehicles to your account

Handicapped Parking

Handicapped-accessible parking is available on each level of the Second Street and Jay Street parking ramps, as well as access to the skywalk on the third level. If you use the skywalk, you will need to exit the building and re-enter the La Crosse Center in the main lobby to have your tickets scanned.

Bus Parking

The City of La Crosse has agreed to provide free parking for school buses at the Oktoberfest north parking lot on December 28-30, 2023.